

# Privacy statement

## Section 1 - What do we do with your information?

Email marketing (if applicable): With your permission when you complete the form, we may send you emails about our agency, new projects, and other updates.

## Section 2 - Consent

How do you get my consent?

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent or provide you with an opportunity to say no.

How do I withdraw my consent?

If you change your mind after you opt in, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at [info@tankww.com](mailto:info@tankww.com) or by mailing us at: Entreprise de communications TANK inc., 55 rue Prince, Montréal, Qc, H3C 2M7, Canada.

## Section 3 - Disclosure

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service. A notice should be sent by email.

## Section 4 - Third-party services

In general, the third-party providers used by us will only collect, use, and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions. For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you. If you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may therefore become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

## **Section 5 - Links**

When you click on links on our store, they may direct you away from our website. We are not responsible for the privacy practices of other websites and encourage you to read their privacy statements.

## **Section 6 - Data analytics**

Information collected using Cookies

When you or any Visitors navigate the Website, certain information, including Personal Information (such as general browser information, Internet Protocol addresses, the interactions with the Website and any other information described below) may be collected by the following Cookies:

**Process Cookies:** allow the Website to work properly in keeping track of requests, ensuring the integrity of web pages and allowing you and Visitors to browse from one page to the other.

**Security Cookies:** are used each time an account is opened. These Cookies contain an encrypted, unique identifier that is tied to each account and placed in the browser, allowing Entreprise de communications TANK inc. to identify you when you are logged into your account.

**Statistical Cookies:** collect data, such as the date and time when the Website was last used and the frequency of such uses, the pages or content consulted and the manner the Website was used, the information provided and the features of their operating systems and connection information (e.g. Internet Protocol address). This information is collected for analytical and statistical purposes, such as to determine how often the Website or certain specific pages are visited, and what kinds of features and content seem to be most interesting. It may also be used to retarget Visitors in advertisement or communications. This information helps Entreprise de communications TANK inc. to improve its Website, according to the needs and interests identified.

**Advertising Cookies:** we allow certain companies to collect information from browsers of our website to serve interest-based ads. These companies are usually third-party ad servers used by media companies, technology vendors or providers of sponsored content. Using cookies and web beacons, these companies collect data from a particular browser and use such data to predict user preferences and to deliver advertisements. This helps Entreprise de communications TANK inc. bring more qualified visitors to the website.

You or any Visitors, as applicable, can block Cookies unless they are required to allow the Website to run properly. For instance, while statistical Cookies can be blocked, the situation is different for process and security Cookies, as they are essential for ensuring that the Website function properly. However, even if they cannot be blocked without affecting one's ability to use the Website, these Cookies are of a temporary nature and accordingly, they will disappear when the browser software is closed or the device is turned off. Anyone experiencing problems with the functionalities of the Website should contact Entreprise de communications TANK inc..

Use justification: legitimate interests, consent

### **Section 7 - Security**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered, or destroyed.

### **Section 8 - Age of content**

By using this website, you represent that you are the age of majority in your state or province of residence and you have given us your consent to allow your minor dependents to use this website.

### **Section 9 - Changes to this privacy policy**

We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### **Questions and contact information**

If you would like to access, correct, amend, or delete any personal information we have about you, register a complaint, or simply want more information contact our privacy compliance officer, Doris Guay at [doris.guay@tankww.com](mailto:doris.guay@tankww.com) or by mail at Entreprise de communications TANK inc., 55 rue Prince, Montréal, Qc, H3C 2M7, Canada.